



AMG

Outdoor Advertising Inc

2023 MEDIA DECK

40

+



years of experience

AMG has been a leader in advertising for over 40 years. The founder and CEO of AMG, Alex Garcia, began his career before the advent of computer-generated design and printed vinyl billboards.

Today AMG operations and digital assets expand to traditional advertising media (including, but not limited to; billboards, kiosk and , DOOH, OOH advertising), programmatic advertising, entertainment in internet television, publishing, film and Over the Top TV (OTT) devices.

POWERBALL
calottery

Brands We Have Worked With

 TOYOTA

CHINA AIRLINES

American Airlines 

calottery™

Disney

FARMER JOHN

Canon

Chevron


LEXUS

Paramount

Coca-Cola



Levi's

Cadillac



Nestlé.

Hilton

Knott's
BERRY FARM.

Budweiser



ADVERTISE

Advertise Where
People Live, Work, & *Play*

OUT OF HOME & DIGITAL OUT OF HOME

OUT OF HOME

BILLBOARDS \equiv HOTELS

Our network of marketing partners allows us to provide our clients with an **inventory** of **diverse state-of-the-art** marketing platforms. AMG installed and operated one of the first LED digital displays used for **OOH advertising** in Southern California.

Live Soccer Events

LED Digital & Static Billboards

Hotel Kiosk



BILLBOARDS

AMG is proud to meet and exceed all your outdoor advertising needs. We have six prime locations ranging from West Hollywood to Banning California and would love to be a part of your advertising strategy. Our spectacular digital billboard in Banning is beautifully clear, easy to see, and the largest digital board for miles. AMG has both digital and printed (static) billboards.

6

LOCATIONS



Static & Digital Billboards

MORE THAN **71MM** ANNUAL IMPRESSIONS

Banning

Beaumont

Freeway 215

Freeway 101

Beverly Center

Crypto.Com Arena

[CLICK HERE FOR MORE INFORMATION](#)



Beverly Center, CA

Location: Beverly Center; Beverly Blvd, CA

Size: 26' x 24' |

Monthly Impressions: 762,667 East |
762,667 West

Hwy 101, CA

Location: Hollywood FWY I-101 – FWY I-10

Size: 18' x 48' Southwest

Monthly Impressions: 793,000 Southwest

Beaumont, CA

Location: FWY I-10 – Highland
Springs Ave. Exit

Size: 25' x 48'

Monthly Impressions: 888,333
East | 888,333 West

Crypto.com Arena, CA

Location: FWY I-10 – Central

Size: 18' x 48' | Digital

Monthly Impressions: 5,411,700
East | 4,275,834 West

Banning, CA

Location: FWY I-10 – 8th St. Exit

Size: 25' x 48' | Digital

Monthly Impressions: 879,987
East | 731,150 West

Hwy 215, CA

Location: FWY I-215 – Mills St. Exit

Size: 25' x 48' North | 38' x 54' South

Monthly Impressions: 563,333 North |
563,333 South

PLACED  BILLBOARDS



ON FIELD DIGITAL BILLBOARD SCREENS AT

Premire Soccer *Mexican* Stadiums

[CLICK HERE FOR MORE INFORMATION](#)

Azteca Stadium Victoria Stadium Olimpico Universitario
Universitario La Corregidora Caliente Cuauhtemoc Mazatlan Stadium Akron

PLACED  BILLBOARDS



TELEMUNDO

TUDN®



UNIVISION



Soccer broadcasts are watched *more than* any other sport in the USA

2 180 2

MILLION PLUS VIEWERS PER GAME

PLUS GAMES & MULTIPLE TEAMS

FULL SEASONS



PLACED

Engage with your potential
consumers where they *journey*.

Strategically Placed

Enhanced Experience

Brand Awareness

Direct Linkability

22" Digital Screen

GRAB SCAN GO KIOSK

HOTELS



Kiosk Features:

- Coupon Opportunities
- No Contact Self-Checkout
- Video & Static ad options
- 22" full color screen

TRAVELERS

*annual impressions

4,300,000

Los Angeles

Orange County

San Diego

Riverside

Palm Springs

MEDIAN AGE

45

AVG INCOME

84K

42%

Business

59%

Vacation



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